

business is here

advisory board



Membership

A diverse group of supply chain professionals came together in 2009 to establish a board of advisors to help guide and develop this program. Members include representatives from IBM, Corning, FedEx, Lowe's Companies, Technibilt, M33 Integrated Solutions, Draka Communications, Global Shippers Association, Stanley Black & Decker, Hanesbrands, Sara Lee Corporation, Uti, Getrag Corp, Bank of America, Krispy Kreme Doughnuts, Murray Supply

Co. and other leading organizations.

Mission Statement

The mission of the Board is to guide and assist the Supply Chain Management Program of John A. Walker College of Business at Appalachian State University. The Board will provide assistance in improving the quality of education for the students as well as support student scholarships, internships and employment of graduates. Another important function includes the acquisition of private financial support for the program.



about the college



Walker College of Business

As one of the largest business schools in North Carolina, the primary goal of the Walker College is to offer high quality educational experiences preparing our students to be responsible, effective leaders and professionals in a rapidly changing, global environment. The college's focus is on academic excellence, technological competencies and practical application of business principles.

The Walker College of Business is consistently

included in the Princeton Review's "Best Business Schools."



Appalachian State University

A public institution and part of the sixteen-school University of North Carolina System, Appalachian State is a comprehensive university offering many majors at both the undergraduate and graduate levels. The university also offers a wide range of special programs to promote the intellectual, cultural and personal development of each student. Appalachian has built a national reputation of providing outstanding academics. With a student

faculty ratio of 17:1 and an average class size of 25, faculty members are able to take a personal interest in student progress, often becoming mentors, advisors and friends. The University is consistently cited as one of "America's Best Colleges" by U.S. News & World Report and regularly ranks in Consumers Digest magazine's "Top 50 Best Values for Public Colleges and Universities."

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WALKER
COLLEGE OF BUSINESS
APPALACHIAN STATE UNIVERSITY

supply chain management



supply chain management

about the program

Supply Chain Management

The Supply Chain Management Program is designed to provide students with skills and knowledge in areas such as logistics, operations, six sigma and supply chain technologies in a global environment. These contemporary skills will enable students to compete in the global marketplace. As companies increasingly focus on supply chain management as a way to not only reduce costs and improve profits but also expand into inter-national markets, they are realizing that supply chain management is an integral part of overall strategy. This emphasis on supply chain management is increasing the demand for qualified professionals, and our curriculum is designed to thoroughly prepare students for careers in supply chain management.

the supply chain path

Careers Associated with Supply Chain Management

A variety of positions and career opportunities are available for graduates with a background in supply chain management.

- Supply Chain Manager
- Inventory Manager
- Supplier Quality Product Manager
- Strategic Sourcing Manager
- Logistics Planner
- New Product Procurement Planner
- Supplier Management Analyst
- Inventory Planner
- Procurement Manager of Specialist
- Logistics Analyst
- Supply Chain Consultant
- Wholesale and Retail Buyer
- Industrial Production Manager

Appalachian State University is committed to equality of educational opportunity and does not discriminate against applicants, students or employees on the basis of race, color, national origin, religion, sex, age, disabling condition or sexual orientation. Appalachian also actively promotes diversity among students and employees.

student services

Clubs and Organizations

Appalachian Supply Chain Club - ASCC

The Appalachian Supply Chain Club, or ASCC, is Appalachian State University's student led supply chain management club. Their objective is to promote supply chain management by offering student members the chance to interact with industry professionals, while promoting career and professional development with networking and community involvement. The club is sponsored by American Production & Inventory Control Society (APICS – The Association for Operations Management). All of the student club members are also members of APICS. For more information, please visit ASCC.appstate.edu.

Internships

The program recognizes the value of real-world supply chain management experience. Students are strongly encouraged to participate in an internship experience. Internships may count as an elective for the minor.

Scholarships

A scholarship office within the College of Business is devoted to maintaining scholarship awards. Scholarships are based primarily on academic achievement and/or financial need. A student's GPA is given significant consideration in the selection process. Additional consideration is given to career goals and involvement, and leadership in extracurricular activities.



requirements

Minor in Supply Chain Management

The Supply Chain Management minor is available to all business majors. The minor provides a multi-disciplinary curriculum in supply chain management to complement functional business majors within the Walker College of Business. The main goal of supply chain management is to improve an organization's profitability while delivering a quality product/service to the customer at the lowest possible cost. The curriculum is intended to give business students contemporary skills to enhance their marketability.

Required Courses

- Principles of Supply Chain Management
- Six Sigma and Quality Management
- Supply Chain Technologies in a Global Environment

Electives

- Global Supply Chain and Logistics
- Project Management
- International Human Resource Management
- Managing Distribution Channels
- Business-to-Business Marketing
- Principles of Risk Management and Insurance
- Internship

